STRATUS
INTELLIGENCE

case studies

OUR RESULTS

Stratus Intel is a global digital curator that navigates vast and complex datasets with unprecedented precision. This cutting-edge innovation moves beyond traditional polling and data analysis. It utilizes AI to allow pattern recognition, sentiment analysis, and contextual understanding at levels higher and more accurate than any other media. The technology empowers our analysts to uncover new information, resulting in more useful and more powerful insights.

Leveraging our real-time metrics and AI-curated data, Stratus Intel Reports provides more accurate results than traditional polling at a fraction of the cost. Unlike traditional methods burdened by delays and high costs, Stratus Intel Reports provides a cost-effective solution that doesn't compromise on precision or immediacy. With Stratus Intel Reports, you gain a competitive advantage by staying ahead of emerging trends and making informed decisions based on the freshest data available.
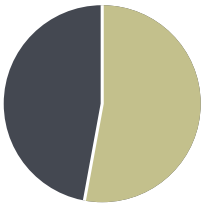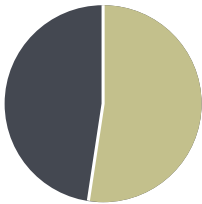
OUR RESULTS

Argentina Presidential Election

In Argentina, EyesOver surveyed the political environment in October and November of 2023 and accurately predicted Javier Milei's historic within less than a percentage point.
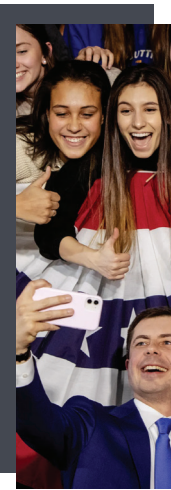
WE PREDICTED THIS ELECTION WITHIN A
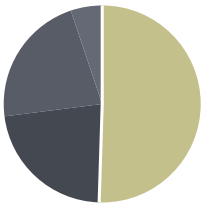## 1 POINT MARGIN

RESULTS
Milei: **56%**
Massa: **44%**

EYESOVER ELECTION DAY PREDICTION
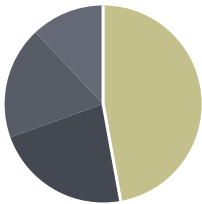Milei: **55%**
Massa: **45%**

Iowa Caucus

The Iowa Presidential Caucus is notoriously difficult to predict with traditional polling due to the erratic nature of the caucusing process compared with state-run primary elections. EyesOver accurately predicted the 2024 Iowa Republican Caucus within four points of President Donald Trump's total and successfully predicted the vote totals for Governor Ron DeSantis and former Governor Nikki Haley.

WE PREDICTED THIS ELECTION WITHIN A
4 POINT MARGIN

RESULTS
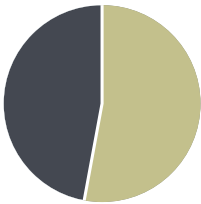Trump: **51%**
DeSantis: **21%**
Haley: **19%**
Ramaswamy: **8%**

EYESOVER ELECTION DAY PREDICTION
Trump: **47%**
DeSantis: **21%**
Haley: **18%**
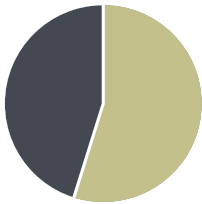Ramaswamy: **14%**

New Hampshire Primary

In their first head-to-head matchup, Donald Trump cruised to victory over Nikki Haley in the First in the Nation GOP primary. Despite other candidates remaining on the New Hampshire ballot after dropping their respective presidential bids, EyesOver successfully predicted Trump's margin of victory within five points.

WE PREDICTED THIS ELECTION WITHIN A
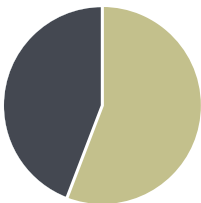## 5 POINT MARGIN

RESULTS
Trump: **54%**
Haley: **43%**

EYESOVER ELECTION DAY PREDICTION
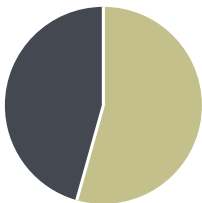Trump: **59%**
Haley: **41%**

South Carolina Primary

In the third GOP presidential primary of 2024, EyesOver predicted the South Carolina primary results within the margin of error.

WE PREDICTED THIS ELECTION WITHIN A
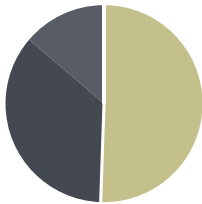## 2 POINT MARGIN

RESULTS
Trump: **60%**
Haley: **40%**

EYESOVER ELECTION DAY PREDICTION
Trump: **58%**
Haley: **42%**

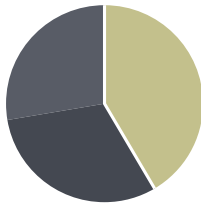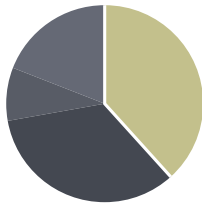### Ohio Senate Primary

The Republican senate primary in Ohio was one of the nastiest primary elections of 2024, with tens of millions of dollars spent on personal attacks and a relatively late Trump endorsement of businessman Bernie Moreno. Despite the chaotic conclusion of the GOP primary election, EyesOver's AI-driven modeling was more accurate than traditional polling and correctly predicted Moreno's last-minute spike in the polls.

RESULTS

Moreno: **50.5%**
Dolan: **32.9%**
LaRose: **16.6%**

EYESOVER ELECTION DAY PREDICTION

Moreno: **47%**
Dolan: **27%**
LaRose: **26%**

EMERSON POLLING OHIO SENATE MARCH 18, 2024

Moreno: **38%**
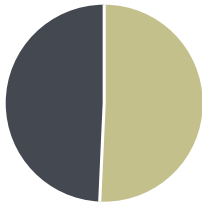Dolan: **29%**
LaRose: **12%**
Undecided: **21%**

WE PREDICTED THIS ELECTION WITHIN A
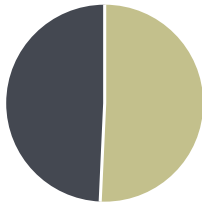### 3.5 POINT MARGIN

Texas 23rd Congressional District Runoff

The GOP primary runoff in Texas' 23rd congressional district pitted a relatively moderate GOP incumbent Congressman against a MAGA-backed challenger. EyesOver predicted this race with 100% accuracy on Election Day.

WE PREDICTED THIS ELECTION WITHIN A
0.3 POINT MARGIN

RESULTS

Gonzales: **50.7%**
Herrera: **49.3%**

EYESOVER ELECTION DAY PREDICTION

Gonzales: **51%**
Herrera: **49%**

District 23 Republican Primary Runoff

Latest results from 2:12 AM ET   **>95% OF VOTES IN**

Candidate	Votes	Pct.
✔ Tony Gonzales*	15,023	**50.7%**
Brandon Herrera	14,616	**49.3**
Total reported	29,639	

*Incumbent

Support Index

Tuesday, May 28, 2024
● Tony Gonzales: 51

75
50
25
0

20. May   27. May

● **Brandon Herrera**
● **Tony Gonzales**